



**SPONSOR PACK**  
CONSERVE EDUCATE RESEARCH

**2022**

# WHITBY LOBSTER HATCHERY



## Introduction

The Whitby Lobster Hatchery project aims to conserve, educate and research, bringing a wide scope of benefits to our local marine environment, local economy and community.

This sponsorship pack details various options for you and/or your company to support our conservation aims and education objectives.

We will always welcome new ideas and options that you feel would best suit yourselves and our collaboration.

Any option you choose will include all the benefits below PLUS the various detailed options relevant to each option,

## Universal Benefits

- ✂ Unlimited access into Marine Discovery Centre
- ✂ Promotion of your support on our website and social media
- ✂ WLH promotional merchandise and materials to display your support at your company premisses

# SUPPORTERS BOARD (EXTERNAL)



## What you will get?

Support our conservation aims, our local economy and fishing industry by including your name or company name to the externals of our centre.

Lazer cut into metal will feature your name on an exterior of the rejuvenated Whitby Fish Market building, visible from the extremely busy Pier Road in Whitby.



## Duration

**5 Years (minimum)**

## Price

**£500 - £10,000**

## Sponsorship Reference

**WLHEXTBOARD**



# SUPPORTERS BOARD (INTERNAL)



## What you will get?

Showcase your, your company or your groups support for the Whitby Lobster Hatchery by featuring on our supporters wall.

Your chosen name will be allocated a lobster shaped section on the wall, clear for all visitors to see. The bigger the sponsorship the bigger the lobster.

Your company name will be on display in the centre for a minimum of 5 years.



## Duration

**5 Years (minimum)**

## Price

**£1000 - £10,000**

## Sponsorship Reference

**WLHINTBOARD**

# BUY ONE RELEASE ONE



## How it works...

Our buy one release one scheme aims to give your customers the opportunity to give something back when enjoying one of your delicious lobster, fish or seafood dish while providing ongoing support to fund our vital conservation aims.

Showcase your commitment to sustainable seafood with our graphics pack for your menus and promotional materials. Using our lobster icon to clearly show which items will aid our conservation project.



**Duration**  
Ongoing

**Price**  
£1 per lobster/seafood dish sold

**Sponsorship Reference**  
WLHBORO



# TANK SPONSORSHIP



## What you will get?

The ultimate sponsorship option, showcase your support for the Whitby Lobster Hatchery project by sponsoring one of the display tanks featuring in the Whitby Marine Discovery Centre.

Your company logo or company name will feature on the tank visible for the thousands of visitors expected every month.

Your sponsorship will be used to fund the display tank which will aid they creation of income to fund the upkeep cost of the hatchery including feed, labour and utilities.

Your support will be visible for all to see. Other sponsorship benefits also included.

**Duration**  
**5 - 15 Years**

**Price**  
**£10,000+**

**Sponsorship Reference**  
**WLHTANK22**

# FULL WEBSITE FEATURE



## Commercial Supporters

**GET YOUR NAME/COMPANY NAME  
FEATURED HERE**

Get in touch for commercial support options for all.  
Check out our commercial page for more information.  
Buy one Release one scheme perfect for your restaurant.

[Visit Website](#)

**EXAMPLE**



## How it works...

Any sponsorship option you chose gains the benefit of your logo featured on our website. However, in addition you can boost your companies expopsure with a full feature on our website. Showcasing to all your commitment to suistainability.

Featuring an image which best represents your comany, a short paragraph giving details about your company and a link to your website and/or social media

**Duration**  
2 years minimum

**Price**  
£250+

**Sponsorship Reference**  
WLHWEB





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